

Message Text

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PAGE 01 BELGRA 02476 231234Z

42

ACTION CU-04

INFO OCT-01 EUR-06 ISO-00 USIA-12 CIAE-00 INR-10 NSAE-00

EB-05 COME-00 /038 W

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FM AMEMBASSY BELGRADE

TO SECSTATE WASHDC 9419

INFO AMCONSUL ZAGREB

UNCLAS BELGRADE 2476

E.O. 11652: N/A

TAGS: OEXC, YO

SUBJECT: FY 1974 INTERNATIONAL MARKETING INSTITUTE SEMINAR:
PARTIAL GRANT NOMINATION FOR MR. MARIJAN STARC

REF: STATE A-8489, 10/10/73

1. MARIJAN STARC, MARKETING MANAGER OF ENTERPRISE "SERMIN", IN KOPER, SLOVENIA, NOMINATED FOR PARTIAL GRANT ATTEND IMI SUMMER MARKETING SEMINAR 1974.

2. BIODATA:

A. DOPB: JANAURY 8, 1942; SMIKVICA (NEAR KOPER).

B. ADDRESS: OKTOBARSKE REVOLUCIJE 18/C 66132 IZOLA, SLOVENIA.

C. ACADEMIC BACKGROUND: BA, MA FROM ECONOMICS FACULTY, LJUBLJANA UNIVERSITY, SPECIALIZATION IN MANAGEMENT, BUSINESS ADMINISTRATION.

D. PAST POSITIONS: CHIEF, BRANCH OFFICE, ENTERPRISE "TOMOS." LJUBLJANA; EXPORT MANAGER, "MEXANOTEHNIKA," IZOLA.

E. MEMBERSHIPS: ECONOMISTS SOCIETY, LJUBLJANA.

F. PUBLICATIONS: MEMBER, EDITORIAL BOARD, "OBALA," (MONTHLY ECONOMIC REVIEW).

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PAGE 02 BELGRA 02476 231234Z

G. TRAVEL ABROAD: USA, 1969, ALSO MANY COUNTRIES EUROPE, AFRICA,

H. LANGUAGES: FLUENT ENGLISH, ITALIAN.

I. MATRIAL STATUS: MARRIED, ONE CHILD.

J. SPECIAL INTERESTS: VISIT MAJOR US REFINERIES, PETROCHEMICAL
CONSTRUCTION COMPANIES, ALSO OIL COMPANIES WITH RETAIL OUTLETS IN
EUROPE.

3. JUSTIFICATION: STARC AN ALERT, ABLE YOUNG EXECUTIVE IN DYNAMIC,
SERIOUS ENTERPRISE. "SERMIN" IS CONSORTIUM OF MAJOR SLOVENIAN
COMPANIES ESTABLISHED TO DEVELOP REFINERY AND PETROCHEMICAL COMPLEX
IN KOPER PORT. PLANS FOR 5-MILLION-PLUS TON REFINERY ARE
DEVELOPING, MAY OFFER SIGNIFICANT OPPORTUNITIES FOR US CONSTRUCTION
AND CAPITAL EQUIPMENT FIRMS.

4. REQUEST PARTIAL GRANT OF 2000 DOLLARS FOR STARC PARTICIPATION
IMI SEMINAR. STARC RECEIVING 1150 DOLLARS FROM SLOVENIAN
ASSEMBLY, WILL MAKE UP DIFFERENCE FROM OWN FUNDS. TOTAL COST
ABOUT \$4000.

5. ADVISE SOONEST.
TOON

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Message Attributes

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Disposition Event:
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